

# Mary Wojnar

mwojnar97@gmail.com  
360.250.4159

## EDUCATION

### **Bachelors of Design**

University of Washington  
*June 2020*

### **Associate of Arts**

South Puget Sound Community College  
*June 2015*

## SKILLS

- Creative Concepting
- Collaboration
- Communication
- Detail Oriented
- Generative A.I.
- Leadership
- Presentation Skills
- Problem Solving
- Time Management
- Adobe Creative Suite, Figma, Microsoft Office Suite, Miro

## AWARDS & ACHIEVEMENTS

### **Striker Design Merit Award**

University of Washington  
*June 2020*

Awarded from the Division of Design Committee for strong merit and collaboration skills amongst peers.

### **Kenneth L. Striker Scholarship**

University of Washington  
*May 2018*

Awarded from the Division of Design Committee based on work, academic record, and scholastic achievements.

### **Design Foundations**

University of Washington  
*March 2017*

Received direct entry into University of Washington's Design program; amongst the top 10% of the class with a 3.9 GPA.

## PROFESSIONAL EXPERIENCE

### **Graphic Designer**

WongDoody  
*Mar 2022–Current*

- Creates consumer-facing promotional print offers, 2D graphic assets, digital banners, and marketing materials for T-Mobile; including National Retail for Costco and Sam's Club, and OEM partners like Samsung and Apple. Ensures materials align with brand guidelines from concept to final design.
- Designs original creative solutions and creates print-ready production files for internal projects and client marketing campaigns.
- Performs detailed quality assessments and provides feedback for design concepts of 2D, digital, and print graphics for promotional offers and retail signage, including localization translation.
- Supports brand storytelling through internal and client-facing presentations.
- Collaborates across internal departments, and with other designers, to develop creative concepts that align with the integrity of the T-Mobile brand.
- Designs independent style guidelines for seasonal marketing campaigns.

### **Contract Studio Coordinator & Illustrator**

Parker Studio  
*Aug–Dec 2021*

- Performed various administrative duties to assist the Account Director in overseeing the business and organizational needs of the studio.
- Assisted development of project scope documents for clients including Amazon and Zappos.
- Delegated daily communication with coworkers, vendors, and clients through email, video calls, and the project management software Monday.com.
- Developed illustrations for the Girlfriend Collective under the guidance of the Creative Director used for marketing, product, and packaging concepts.

### **Contract Visual Designer**

September Works  
*Jan–Apr 2021*

- Designed visual graphics that supported the development of a new Google digital product with internal and external creative and design collaborators.
- Refined visual and graphic assets across multiple touch-points to align with product specifications and client parameters.
- Collaborated in creative concept sessions using Figma and Miro.

### **Assistant Graphic Designer**

University of Washington College of Arts & Sciences  
*June 2017–June 2019*

- Designed 2D concepts for printed and digital promotional work with respect to the College's existing visual brand library.
- Created animations and illustrations for digital editorial campaigns and designed new visual assets across social media channels.
- Led the creative development of an interactive, on-campus Graduation event that celebrated the qualities of the College of Arts & Sciences.